SERVICE TIMELINE WEBSITE & SEO

A STEP-BY-STEP **BREAKDOWN** FROM **PLANNING** TO DELIVERY

Task	Process	Timeline	Comment
Website Ui/Ux Creation	**Days 1–2:** Requirement Analysis ■ Understand goals, user needs, platform requirements ■ Align stakeholders and set UX metrics **Days 3–4:** User Persona Creation ■ Create personas based on interviews or data ■ Focus on motivations and behaviors **Days 5–6:** Information Architecture ■ Develop sitemap and navigation flow **Days 7–8:** User Journey Mapping ■ Map task flows and identify pain points **Days 9–12:** Wireframing ■ Create and iterate low-fidelity wireframes **Days 12–15:** Prototyping ■ Build interactive mid-to-high fidelity prototypes **Days 16–18:** User Testing ■ Test with 5–10 users, gather feedback **Days 19–22:** UI Design ■ Apply style guide and design for responsiveness **Days 23–24:** Component Library ■ Develop reusable components and document interactions **Day 25:** Accessibility Integration ■ Ensure WCAG compliance **Day 26:** Micro-Interactions ■ Define animations and feedback transitions **Days 27–30:** Final UI/UX Handoff ■ Organize files and prepare specs for developers	**30 DAYS**	Up to 30 pages timeline may increase incase of more pages / additional require-ments please add extra 7-10 days if there are feedback

Task	Process	Timeline	Comment
Website Redesign	**WEB DEVELOPMENT TIMELINE (80 DAYS)** **1. Technical Planning (Days 1–10)** ■ Finalize tech stack, CMS, hosting ■ Set up Git branches (local, staging, production) ■ Align architecture with design ■ Research tools, get approvals, setup environments **2. Front-End Development (Days 11–35)** ■ Convert UI designs into responsive code ■ HTML/CSS structure (Days 11–18) ■ JavaScript/framework components (Days 19–25) ■ Responsive layouts (Days 26–30) ■ Accessibility, interactivity, animations (Days 31–35) **3. Back-End Development (Days 36–55) (if needed)** ■ Backend setup and architecture (Days 36–42) ■ Database integration (Days 43–47) ■ CMS/admin panel setup (Days 48–51) ■ Third-party API integration (Days 52–55) **4. Testing and QA (Days 56–67)** ■ Cross-device/browser compatibility (Days 56–59) ■ Functional testing (Days 60–63) ■ Performance, accessibility, security checks (Days 64–67) **5. Deployment (Days 68–72)** ■ Final build, domain/DNS setup, launch **6. Post-Launch Tasks (Days 73–80)** ■ Analytics and tracking setup (Days 73–75) ■ Backups and updates (Days 76–77) ■ Monitoring and bug fixes (Days 78–80)	**80 DAYS**	Additional time may be required based on client brief and complexity of the project

Task	Process	Timeline	Comment
SEO Task	**Phase 1:** **On-Page SEO (Days 1–18)** ● Keyword mapping and intent (Days 1–2) ● Meta tags creation (Day 3) ● URL cleanup (Day 4) ● Heading optimization (Day 5) ● Content update (Days 6–10) ● Internal linking (Days 11–12) ● Image optimization (Days 13–14) ● Schema markup (Days 15–17) ● Mobile-friendliness check (Day 18) **Phase 2:** **Technical SEO (Days 19–35)** ● Crawlability & indexing fixes (Days 19–20) ● Speed optimization (Days 21–24) ● Mobile usability fixes (Day 25) ● Core Web Vitals (Days 26–27) ● HTTPS & security (Day 28) ● Duplicate content & canonicals (Day 29) ● Structured data fixes (Day 30) ● Broken links & redirects (Day 31) ● Pagination & navigation (Day 32) ● Localization (Days 33–35, if needed)	**3–5** **DAYS/TASK**	Again this is just an estimated timeline however, it may increase or decrease based on the number of SEO task or the scope of the seo project .For Full on page optimisation of a new site it will take around 35 day however, most of the SEO task take around 1–5 days to complete depending on the difficulty